

Apply for your  
**Takashimaya  
Cash Smart  
Card NOW!**



# Shop And Be Rewarded

### My Personal Details

Full name as in NRIC/Passport:

\_\_\_\_\_

NRIC (For Singaporeans and permanent residents):

\_\_\_\_\_

Passport & Work Permit No (For foreigners):

\_\_\_\_\_

Telephone: \_\_\_\_\_ (Home / Office) \_\_\_\_\_ (Mobile)

I consent to receive periodic Store & brand information and promotions via  
 SMS/MMS  Direct Mailer  Email Please tick "✓" for Yes  
"X" for No

Date of Birth (dd/mm/yyyy): \_\_\_\_\_

Gender:  Male  Female

Nationality:  Singaporean  Others \_\_\_\_\_  
(Please specify)

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Singapore \_\_\_\_\_

### Payment Method\*

Cash (For instant application at Customer Service Centre, Level 3,  
Takashimaya Department Store.)

Cheque (For application by post, please attach a copy of NRIC/Work  
Permit and a crossed cheque, made payable to "Takashimaya Singapore Ltd")

Cheque No: \_\_\_\_\_

\*All payment must be made with the card application.



Affix  
Photo  
Here

Shopping is more rewarding with Takashimaya Cash Smart Card. Accumulate Takashimaya Bonus Points as you shop, and redeem them for Takashimaya Gift Vouchers, which are valid for purchases at Takashimaya Department Store.

### How To Earn Your Bonus Points

Simply pay for your purchases at Takashimaya Department Store with cash, Nets or EZ Link Card. Every \$10 purchase in a single same-day receipt earns you 1 bonus point. Every 100 bonus points accumulated entitles you to \$30 worth of Takashimaya Gift Vouchers, which can be used for your next purchase at Takashimaya Department Store.

### Application Fee

A fee of \$15 (inclusive of GST) will be levied for every card issued.

Payment mode:

- Cash or NETS only for personal application at Customer Service Centre at Level 3
- A crossed cheque of SGD\$15 made payable to "Takashimaya Singapore Ltd" for mail in application

### Document to submit along with the application

- A recent colour passport-size photograph
- A photocopy of your NRIC\* (for Singaporeans) or passport and work permit pass\*/dependant pass\* (for foreigners)

\*Your NRIC or passes must show your permanent address in Singapore.

### Declaration

I hereby declare that information furnished on this application is true and accurate. I allow Takashimaya Singapore Ltd to use my information for the purpose of sending periodic store and brand information and promotion. I have read and accepted the terms and conditions stipulated in this form and agree to abide by it

\_\_\_\_\_  
Applicant's Signature & Date

### For Official Use

Membership No: \_\_\_\_\_

Date of Issue: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

## TERMS & CONDITIONS

### Definitions

- TSL: Takashimaya Singapore Ltd
- Store: Takashimaya Department Store
- Card: Takashimaya Cash Smart Card
- Cardholder: Any person who uses Takashimaya Cash Smart Card, who is at least 18 years old and a Singapore citizen, permanent resident or work permit holder

### Fees

A non-refundable subscription fee of S\$15 (inclusive of GST) is charged to the Cardholder for every issuance of the Card either as a new card, replacement card or renewal card.

### Privileges

**The Cardholder shall be awarded Bonus Points upon presentation of his/her card at the time of purchase for goods sold/or services rendered at the Store and other participating outlets, if any, as may be determined by TSL. Every 100 bonus points accumulated entitles Cardholder to redeem \$30 worth of Takashimaya Gift Vouchers.**

The following shall NOT qualify for the award of Bonus Points:

- Purchases made at restaurants, Food Hall and Cold Storage
- Purchase of liquor/cigarettes
- Purchases made at independent tenants on 4th floor, gift wrapping service and any other service stipulated by the Store from time to time
- Purchases made with gift vouchers or gift coupons
- Other terms & conditions apply

### Payment for Services

The Card is not a credit card or discount card, and all payment for goods and services rendered shall be paid by cash / Nets / EZ Link Card.

### Non-Transferability

The Card is not transferable and shall be used solely by the Cardholder.

### Loss or Theft of Card

In the event of loss or theft, the Cardholder shall immediately notify TSL by phone or other expeditious means and thereafter confirm the same in writing including the police report. There will be an administrative fee of \$15 for replacement card. All bonus points earned will be forfeited in the event of any lost card or faulty chip.

### Expiry and Non-transferability of Bonus Points

All Bonus Points accumulated on the Card must be utilised before the expiry of the Card. Unused points on expired cards will be forfeited and cannot be transferred to renewed cards or other Takashimaya Cards.

### Validity Period

The validity period of the Card is 3 years from the date of issue.

### Variations

TSL reserves the right at any time and from time to time at its sole discretion and without prior notice to:

- amend or reserve the benefits and the privileges extended to the Cardholders
- reject any application or terminate the Card without prejudice to any party

### Promotional Information

Consent to the use of your personal data is for the purpose of providing product and store promotion information by sms/mms and mailers. To withdraw from receiving promotional messages, to update or correct any personal data, please email us: [dpa@takashimaya.com.sg](mailto:dpa@takashimaya.com.sg) or write to 391 Orchard Road #10-01 Ngee Ann City Tower A Singapore 238873.

### Property

The Card shall at all times be the property of TSL.

### Further information

Call our Customer Service Hotline: 6506 0458/459.

Please keep this portion.

## PRIVACY POLICY STATEMENT

General statements to Takashimaya's Privacy Policy and practices are set in respect to the privacy of individuals that have a business relationship with Takashimaya (S) Ltd. The following points provided in accordance to the Personal Data Protection Act (Act 26 of 2012)(the "PDPA").

### Collection of Personal Data

Types of personal data collected by Takashimaya in relation to the application of Takashimaya Cash Smart card as follows:

- Name
- Address (and email address)
- Home and mobile numbers
- NRIC/Passport/Work Permit numbers
- Date of Birth
- Nationality
- Gender

### Purpose of the use of Personal Data collected

- To register and administer the individual's account
- To inform the cardholder of brands' promotion, events and product information, invitation to events and launches through sms/mms and direct mailers
- To evaluate and determine suitable products and services to market to the cardholder
- Disclosure within Takashimaya including directors, specific employees for operational, administrative and evaluation purposes whereby the data will be anonymised.
- Transfer of Data Overseas whether to Takashimaya group of companies shall be done in accordance to Personal Data Protection Act 2012 ("PDPA"), providing a standard protection for the transfer of personal data (Singapore or overseas) and shall be anonymised.

### Consent to the Personal Data collected

By providing personal data in this application, you have consented to the collection, use and disclosure for the purpose of account creation and receipt of marketing messages through sms/mms, direct mailer and emails

### Withdrawal of Consent

- You have the option to withdraw your consent at any time to marketing messages by sms/mms or direct mailer by contacting us at:  
391 Orchard Road #10-01 Ngee Ann City Tower A Singapore 238873  
or scan the completed, signed copy to [dpo@takashimaya.com.sg](mailto:dpo@takashimaya.com.sg)
- Consequences to withdrawal of consent will result in no updates to store or product information and promotions via the above channels

### Access, Correction and Accuracy

- As a general rule, Takashimaya will upon request provide the cardholder access to their personal data, how it was disclosed and used within a year of the request.
- Reasonable steps taken to ensure that personal data collected is accurate and complete
- Takashimaya reserves the right to reject any access or correction to personal data if the request is:
  - i) frivolous, trivial or vexatious
  - ii) on the personal data that was collected, used and disclosed for the purpose of an investigation and associated proceedings and appeals that have not been completed.
- For correction of personal data simply scan the completed signed copy to [dpo@takashimaya.com.sg](mailto:dpo@takashimaya.com.sg) or mail to 391 Orchard Road #10-01 Ngee Ann City Tower A Singapore 238873
- Request for correction to an error or omission of the individual's personal data will be done as soon as practical
- Nominal fee maybe chargeable for access, retrieval, copies or correction to personal data

### Personal Data Protection

- Takashimaya undertakes stringent security measures to safeguard personal data
- Security measures implemented to safeguard from unauthorized access, collection, usage and disclosure

### Retention of Personal Data

- Takashimaya shall cease to retain personal data that is no longer necessary for legal or business purposes
- Security measures undertaken to destroy or permanently de-identify personal data when no longer in use or needed

### Contact Us

- Enquiries and requests to any application concerning you personal information can be directed to Takashimaya Data Protection Officer (DPO) at: [dpo@takashimaya.com.sg](mailto:dpo@takashimaya.com.sg)

Information is correct at time of printing. UD: Dec 2014

**REMINDER!** Have you:  
✓ Signed on the application form  
✓ A recent colour passport-sized photograph  
✓ A photocopy of your NRIC\* (front & back) or passport and work permit / dependent pass

**BUSINESS REPLY SERVICE**  
PERMIT NO. 07633



**Attn: Marketing Department**

Takashimaya Singapore Ltd  
391 Orchard Road #10-01 Ngee Ann City Tower A  
Singapore 238873

Postage will be  
paid by addressee.  
For posting in  
Singapore only.

# Takashimaya Cash Smart Card

The Smarter Way to Shop



**Takashimaya** SINGAPORE  
Together dreams come true

Please keep this portion.